

Clever Marketing tool kit letter and website items

Co-Branded Marketing Toolkit

Informative Email – Schools familiar with Clever

Subject: [App Name] is now in Clever: Your Easiest Rollout Yet

Dear [District Contact Name],

Big news! [App Name] has officially joined the Clever family. For [District Name], this means getting [application name] into the hands of your teachers and students just got a lot simpler and more secure.

Here's how our Clever partnership benefits you immediately:

- **Effortless Setup:** We've eliminated the hassle of manual setups and CSV files. Our Clever integration automates secure rostering and account creation, so you can save time and focus on supporting your students.
- **Simple Access:** Students and teachers can now access [App Name] with a familiar, single login through Clever, making it easier than ever to get started.
- **Built-in Security:** Our partnership with Clever means you'll have the peace of mind that comes with their trusted security standards. Your student data is handled securely and responsibly.

We're excited to make it easier for your district to use **[App Name]**.

To get started, just request to connect directly in your [Clever Dashboard](#)—you can also find us in the [Clever App Gallery](#).

If you need help, our team is here to support you at [support email or link]. We're excited to keep making things simpler, faster, and more secure for you!

Best,

[Your Title]

[App Name]

[One-pager](#) (Make a Copy – pg 1 for Clever schools)

Informative Email – Schools NOT familiar with Clever

Good for international schools, or schools that need to sign up for a Clever Account

Subject: A Simpler, More Secure Way to Roll Out [App Name]

Dear [District Contact Name],

We have big news for [District Name]: [App Name] has partnered with Clever, the platform trusted by over half of U.S. school districts to simplify how students and teachers access their classroom tools securely.

If you're not yet familiar with Clever, here's the short version: it's the identity platform for education. Clever is well known for rostering and single sign-on – it connects your Student Information System (SIS) directly to the apps your classrooms use. This eliminates manual setup and gives IT teams one trusted, secure hub for access management.

Clever is free for your district – [App Name] covers the cost of the Clever connection to ensure your rollout is seamless and your data stays safe, secure, and always up to date.

For [District Name], this partnership means getting [App Name] into classrooms is now simpler and more secure than ever:

- **Effortless Setup:** No more manual account creation or CSV uploads. Clever automates secure rostering, so your team can spend less time on setup and more time supporting students.
- **Simple Access:** Students and teachers log in to [App Name] with a single login – no new passwords to manage. Better yet, you can put [App Name] directly into the Clever Portal for one-click access for all students and teachers
- **Built-in Security:** Clever meets rigorous data privacy and security standards trusted by school districts nationwide. Because [App Name] maintains this connection, your student data stays current automatically – no outdated rosters or manual re-syncing required.

Getting started is easy – and there's no cost to your district. [Sign up for a Clever Account](#) and the team will walk you through setup – it typically takes just a few minutes to connect.

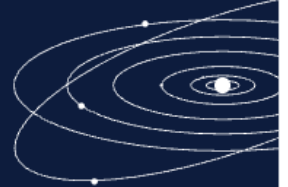
Questions? We're here to help at [support email or link].

Best,
[Your Title]
[App Name]

One-pager (Make a Copy - pg 2 for new Clever schools)

[App name] + Clever: Your Easiest Rollout Yet

We've partnered with Clever to make it easy for teachers and students to access [App Name] securely and instantly in one place. Access it through the platform trusted by 110,000 schools globally.



Get set up in minutes, start learning fast

Clever integration automates the entire rostering and account creation process, eliminating the need for manual CSV uploads and custom setups. This enables a secure and expedited rollout, preserving valuable instructional time.



Maximize your new tool ROI

Expedited deployment through Clever ensures your schools can access [App name] from day one. Optimize your investment and accelerate user adoption across your school.



Lean on a foundation of trust

Our partnership ensures your school benefits from the robust, best-in-class security standards of the Clever platform. 77% of U.S. schools trust Clever to power a secure digital learning experience. We are proud to offer the same secure framework to protect student data privacy.

Ready to Get Started?

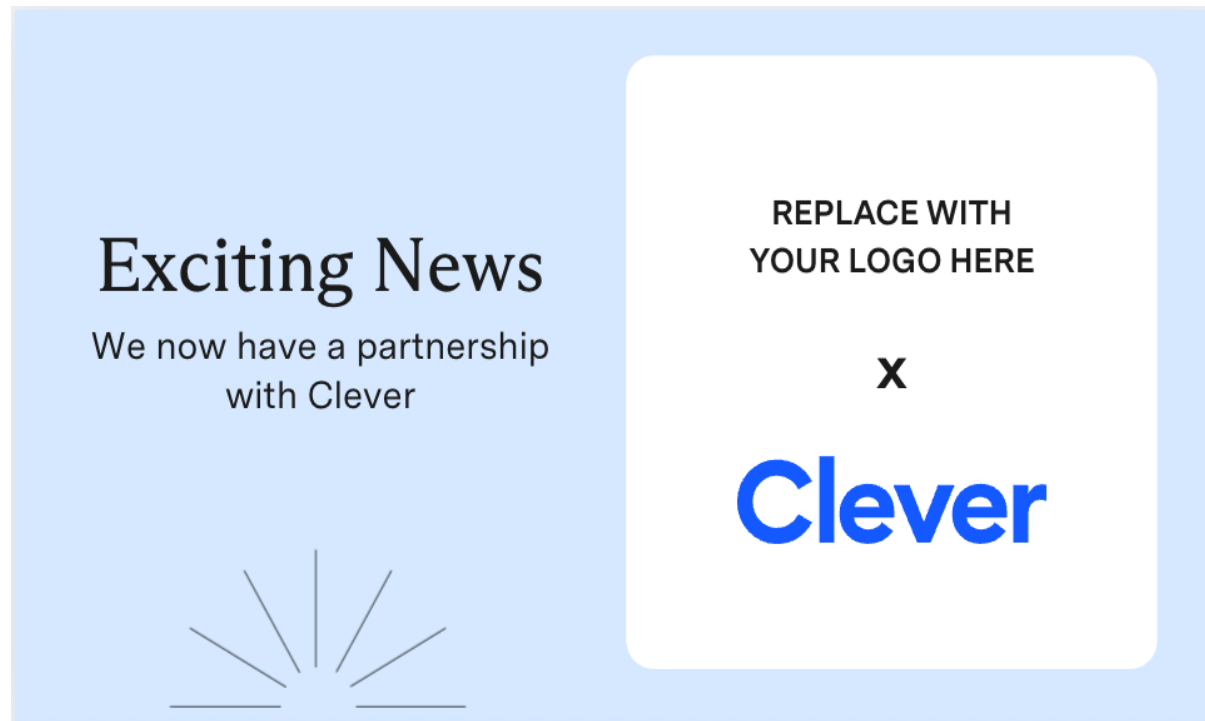
Request to connect straight through your [Clever Dashboard](#).

[Replace with
App logo]

Clever

For app inquiries, contact us at [\[App Website Here\]](#).
For Clever inquiries, visit support.clever.com.

Social Media Banner (Make a Copy)



Copy of Make a copy!

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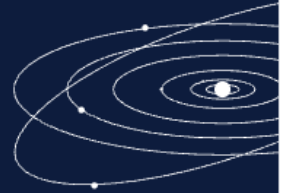
[Your Title]

[App Name]

Visual One-pager (Make a Copy)

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