

Selling Automated Identity Management to Your Leadership Team

Make a compelling case for investing in secure, automated identity and password management.

The Problem

Manual identity management is costing your district.

- IT teams spend hundreds of hours managing accounts and resetting passwords.
- Account creation delays slow onboarding for students and staff, especially during Back to School.
- Hours of lost instruction time and learning momentum when access to digital learning is blocked.
- Weak or shared passwords open the door to security breaches.

The Solution

Clever IDM automates identity and password management for seamless learning experiences, stronger security and massive time savings.



What your CTO will care about:

Improved Security

- ✓ Generates randomized passphrases (no more weak passwords).
- ✓ Detects and prevents use of compromised credentials.
- ✓ Secure account claiming with identity verification.

Time & Cost Savings

- ✓ Drastically reduces IT tickets.
- ✓ Delegated password resets = less IT overhead.
- ✓ One-time setup that scales with your district.

Seamless Access to Digital Education

- ✓ New users claim their own accounts—no IT bottlenecks.
- ✓ Accounts provisioned automatically from SIS data.

Real Results from Real Districts



Mequon-Thiensville School District (WI)

- Implementing Clever IDM before the Back to School season automated over 900 account creations and made over 18,800 updates – streamlining more than 19,000 tasks during the busiest time of year.
- [Read more](#)



Boston Public Schools (MA)

- Clever IDM provided automated lifecycle management for all 50,000 student accounts.
- “Clever IDM has been a life improvement for the service desk.”
- [Read more](#)

Build Your Case in 3 Easy Steps



Estimate the number of hours spent on account & password management each year
and the potential hours (and dollars) saved with automation.



Quantify instructional time lost due to access interruptions
and how much classroom time can be regained.



Evaluate security risks.
How can loss of student data, community trust, and the potential cost of a security breach affect your schools.